

Target CMYK Printing Values

| Color | C% | M% | Y% | K% |
|-------------------------------|-----|-----|-----|----|
| Neutral Highlight | 5 | 3 | 3 | 0 |
| Neutral Shadow | 95 | 85 | 85 | 80 |
| Deep Violet | 100 | 68 | 10 | 25 |
| Deep Purple | 85 | 95 | 10 | 0 |
| Sky Blue | 60 | 23 | 0 | 0 |
| Aqua | 60 | 0 | 25 | 0 |
| Kelly Green | 100 | 0 | 100 | 0 |
| Lemon Yellow | 5 | 18 | 75 | 0 |
| Gold | 5 | 15 | 65 | 0 |
| Orange Red | 10 | 100 | 100 | 0 |
| Orange | 5 | 50 | 100 | 0 |
| Deep Red | 25 | 100 | 80 | 0 |
| Pink | 5 | 40 | 5 | 0 |
| Beige | 5 | 5 | 15 | 0 |
| Caucasian Flesh | 18 | 45 | 50 | 0 |
| Caucasian, Dark | 20 | 55 | 55 | 0 |
| Caucasian, Light | 10 | 40 | 55 | 0 |
| Asian Flesh | 15 | 40 | 55 | 0 |
| African American | 35 | 45 | 50 | 28 |
| Chocolate Brown | 45 | 65 | 100 | 38 |
| Dark Black | 95 | 87 | 87 | 80 |
| Gray | 55 | 42 | 42 | 15 |
| Silver | 20 | 15 | 14 | 0 |
| Shadows (Web, 280 Density) | 70 | 65 | 65 | 80 |

